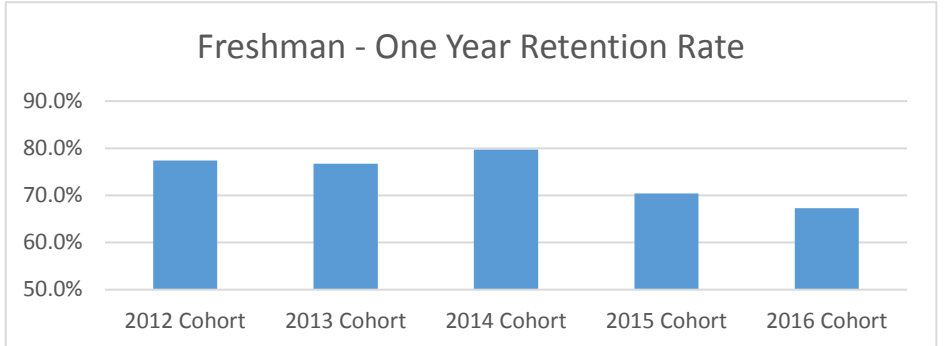
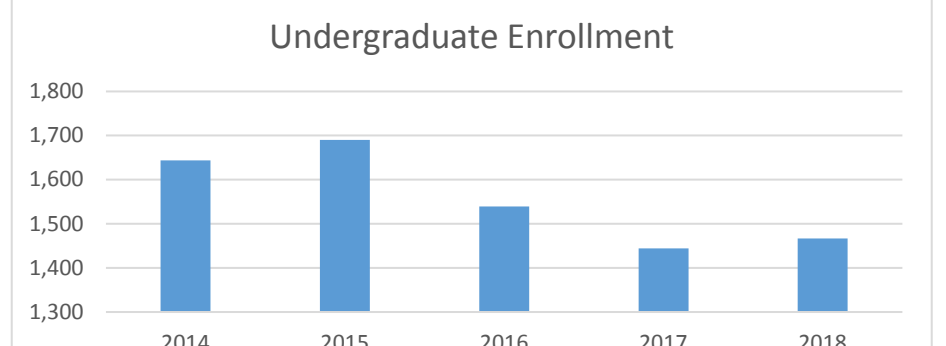


**Figure 6.10 Organizational Performance Results**

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Graphs												
Increase undergraduate retention to 75% by 2020.	Retention rates reported annually by office of institutional effectiveness.	67% in 2017.	Declined from a high of 80% in 2014.	Implementation of Starfish Student success system. Improving tutoring availability. Increasing number of student activities.	 <table border="1"> <caption>Freshman - One Year Retention Rate</caption> <thead> <tr> <th>Cohort</th> <th>Retention Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2012 Cohort</td> <td>77%</td> </tr> <tr> <td>2013 Cohort</td> <td>76%</td> </tr> <tr> <td>2014 Cohort</td> <td>79%</td> </tr> <tr> <td>2015 Cohort</td> <td>70%</td> </tr> <tr> <td>2016 Cohort</td> <td>67%</td> </tr> </tbody> </table>	Cohort	Retention Rate (%)	2012 Cohort	77%	2013 Cohort	76%	2014 Cohort	79%	2015 Cohort	70%	2016 Cohort	67%
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Increase undergraduate enrollment at least 5% by 2021.	Enrollment reported annually by office of institutional effectiveness.	1467 in 2018.	After two years of decline observed a small increase in 2018.	Assigned a full-time staff to recruitment/retention. Hired staff to build relationships with local high schools. Added MIS program in AY1819.	 <table border="1"> <caption>Undergraduate Enrollment</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>1,640</td> </tr> <tr> <td>2015</td> <td>1,690</td> </tr> <tr> <td>2016</td> <td>1,540</td> </tr> <tr> <td>2017</td> <td>1,450</td> </tr> <tr> <td>2018</td> <td>1,470</td> </tr> </tbody> </table>	Year	Enrollment	2014	1,640	2015	1,690	2016	1,540	2017	1,450	2018	1,470
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Increase corporate cohort students by 10% by 2021.	Headcount reported annually by cohort manager.	396 in 2017.	Increased headcount by 86 over last two years.	Added MA in Management and Leadership as cohort degree. Will begin offering undergraduate cohort program	<table border="1"> <caption>Corporate Cohort Enrollment</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>310</td> </tr> <tr> <td>2015</td> <td>310</td> </tr> <tr> <td>2016</td> <td>370</td> </tr> <tr> <td>2017</td> <td>396</td> </tr> </tbody> </table>	Year	Enrollment	2014	310	2015	310	2016	370	2017	396		
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Increase 6-year undergraduate graduation rate to 60%.	Graduation rates reported annually by office of institutional effectiveness.	55% in 2017.	After maintaining 60% for 3 years, the 2011 cohort fell to 55%.	Refreshed all undergraduate curriculum in AY1718. Adopt a common core across disciplines by AY1920.	<table border="1"> <caption>Freshman - Six Year Graduation Rate</caption> <thead> <tr> <th>Cohort</th> <th>Graduation Rate</th> </tr> </thead> <tbody> <tr> <td>2007 Cohort</td> <td>50.0%</td> </tr> <tr> <td>2008 Cohort</td> <td>62.0%</td> </tr> <tr> <td>2009 Cohort</td> <td>60.0%</td> </tr> <tr> <td>2010 Cohort</td> <td>63.0%</td> </tr> <tr> <td>2011 Cohort</td> <td>55.0%</td> </tr> </tbody> </table>	Cohort	Graduation Rate	2007 Cohort	50.0%	2008 Cohort	62.0%	2009 Cohort	60.0%	2010 Cohort	63.0%	2011 Cohort	55.0%
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Maintain graduate graduation rate at 70%.	Graduation rates reported annually by office of institutional effectiveness.	70% in 2017.		Improve quality of online course offerings. Increase professional focus of degree programs – Management and Leadership and MBA changes implemented in AY1920.	<p style="text-align: center;"><b>Graduation Rate - 2012 Graduate Student Entering Class</b></p> <table border="1"> <caption>Graduation Rate - 2012 Graduate Student Entering Class</caption> <thead> <tr> <th>Year</th> <th>Graduation Rate (%)</th> </tr> </thead> <tbody> <tr> <td>1-year</td> <td>~2%</td> </tr> <tr> <td>2-year</td> <td>~23%</td> </tr> <tr> <td>3-year</td> <td>~49%</td> </tr> <tr> <td>4-year</td> <td>~63%</td> </tr> <tr> <td>5-year</td> <td>~68%</td> </tr> <tr> <td>6-year</td> <td>~70%</td> </tr> </tbody> </table>	Year	Graduation Rate (%)	1-year	~2%	2-year	~23%	3-year	~49%	4-year	~63%	5-year	~68%	6-year	~70%
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