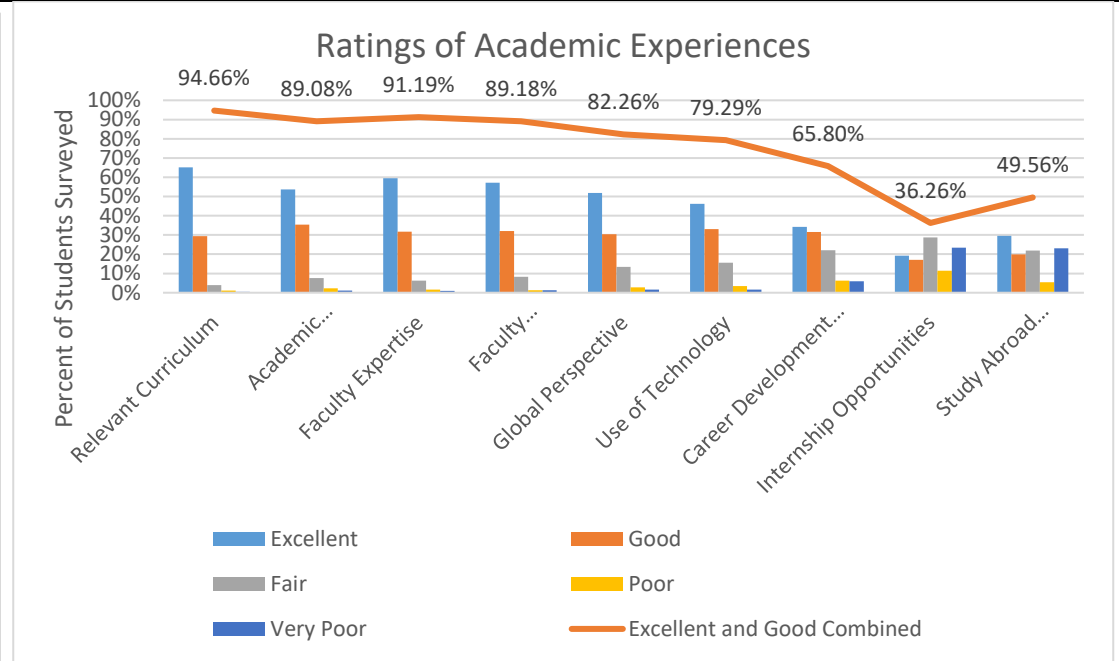
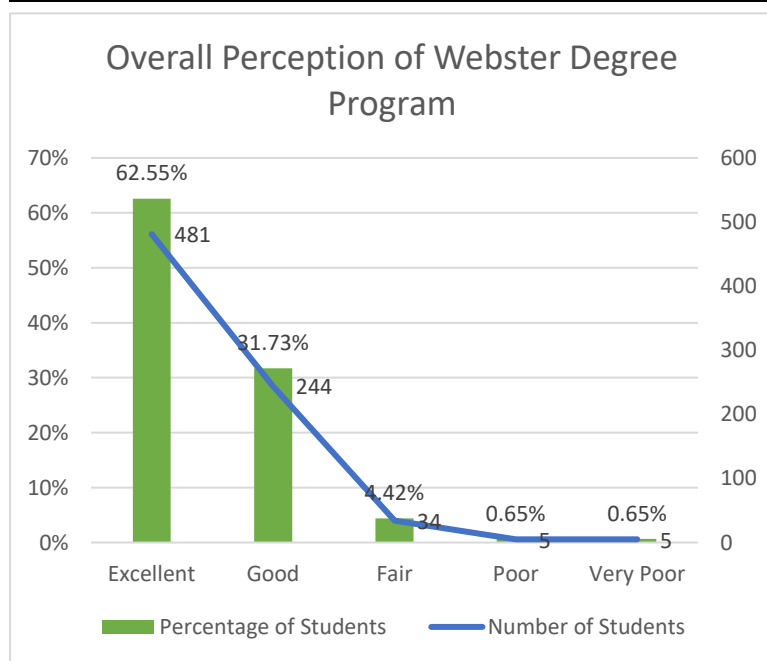


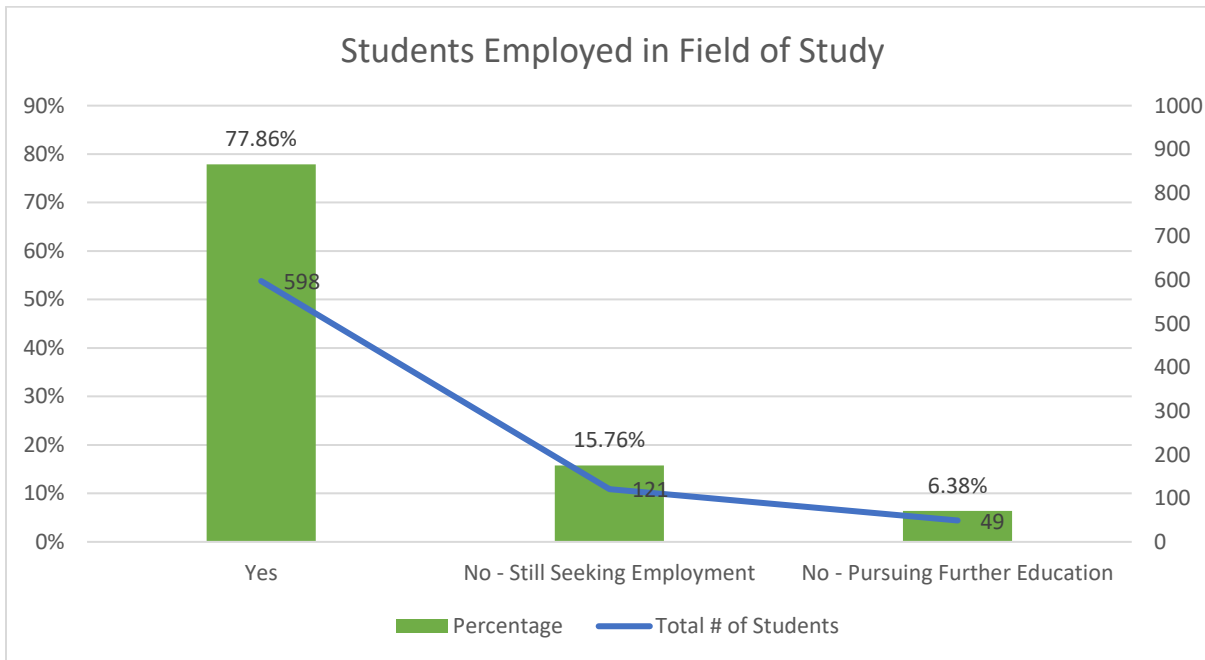
**Figure 3.3 Student and Stakeholder Focus Results (Walker Alumni Survey)**

Walker School Alumni Survey – Overall Rating of Webster Degree				
Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken
80% overall rating of good or excellent.	Annual Alumni Survey.	AY1718 Results are at 94.28% which well exceeds the goal.	This is the first year that we have administered this survey. These results are extremely positive and well exceeded our goal.	As this is the first year that this survey was administered, we will likely tweak it going forward to drill down to what alums really value from their degree. We will also likely break down results by length of time from graduation, focusing on 1, 3 and 5 years out which will be a change from the current report which spanned alumni from the past 10 years.
Walker School Alumni Survey – Ratings of Academic Experience.				
80% Excellent or Good in all areas.	Annual Alumni Survey.	5 areas exceeding the goal. 5 areas did not meet the goal.	Study abroad and internships rate poorly with less than 50% rating good or excellent.	Adding a career course to the undergraduate program will likely result in more students taking advantage of internship opportunities. Increasing global awareness is part of the strategic plan. We have several ongoing initiatives to address.



**Figure 3.3 Student and Stakeholder Focus Results (Walker Alumni Survey)**

<i>Walker School Alumni Survey – Employed in field of study</i>				
Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken
80% of students are employed in their field of study or pursuing further education.	Annual Alumni Survey.	The goal was met with a total of 84.24% of students either employed or pursuing further education.	This is the first year that we have administered this survey. These results are generally positive and reflect that ultimately Walker School alums wind up employed in their preferred career field. We might consider increasing the goal to 90% in future.	We will adjust survey in future to capture each of our market segments to verify that all are achieving successful outcomes.



**Figure 3.3 Student and Stakeholder Focus Results (Walker Alumni Survey)**

Walker School Alumni Survey – Satisfaction with skill and knowledge gains.				
Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken
Average satisfaction rate < 1.5 for all identified skill or knowledge area Median satisfaction rate < 1.5 for all identified skill or knowledge area	Annual Alumni Survey.	Overall average ratings met the goal in 3 out of 5 areas measured with the exception of Impact on chosen career path and technical skills needed in profession.	<p>Impacted the selection of career path was poorest performing area. It is not clear if this is due to our programs or because many of our students are working adults who have chosen a career path prior to enrolling. We need to clarify survey in future, especially given the prior results showing over 90% employed in field of study.</p> <p>Median results were all strong. Technical skills mean response, however, was not at goal.</p>	This year we increased quantitative areas in the BA in Management and added ERP and two integrative courses to the BSBA. These changes are aimed at improving technical skills of students.

