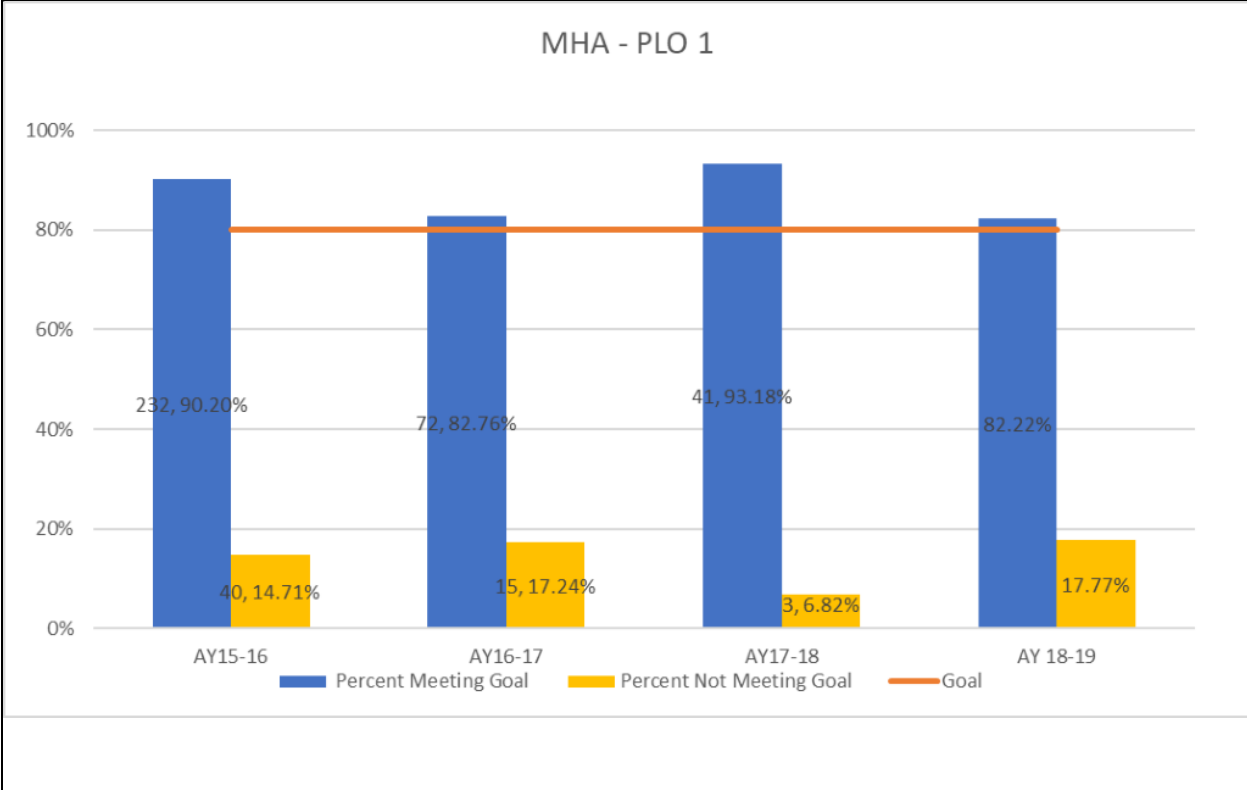


## Business Department- Graduate Program Assessment Reports 2018/2019

**Figure 4.2 – Assessment Report | Master of Health Administration (MHA) AY 1819**

<b>Program: Master of Health Administration</b>					
<b>What changes did you make to the program in AY1819?</b>					
<p>During 2018, the MHA Program included three new courses: HLTH 5150 Process Improvement, HLTH 5160 Health Informatics and HLTH 5130 Healthcare Strategy and Marketing. In addition, BUSN 6150 was added to the core curriculum.</p> <p>Pre/Post student assessments were instituted utilizing the Peregrine Academic Services for Healthcare Administration. The assessment services are designed to address CAHME accreditation requirements related to learning outcomes. Also, a student pre/post self-assessment instrument based on learning competencies is being tested.</p> <p>CAHME candidacy application was submitted for review and approval by that organization.</p>					
<b>What updates do you anticipate in AY 1920?</b>					
<p>The MHA Program will continue to monitor the CAHME accreditation process to make changes and revisions in the candidacy application.</p> <p>Furthermore, the MHA Program will review the prerequisite BUSN 5000 requirement to determine the value it brings to the MHA Degree.</p>					
<b>PLO 1:</b> Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques and theories used in the field of health care administration.					
Goal	Process/ Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/ table
At least 80% of students will achieve one of the top two categories on the assessment examination.	Case Study Review & Questions. Direct, Summative, Internal.	Preliminary results seem to indicate some advances in assessment scoring.	At this time, the Peregrine Assessment are not completed.	MHA Program will continue to review assessment results	See below



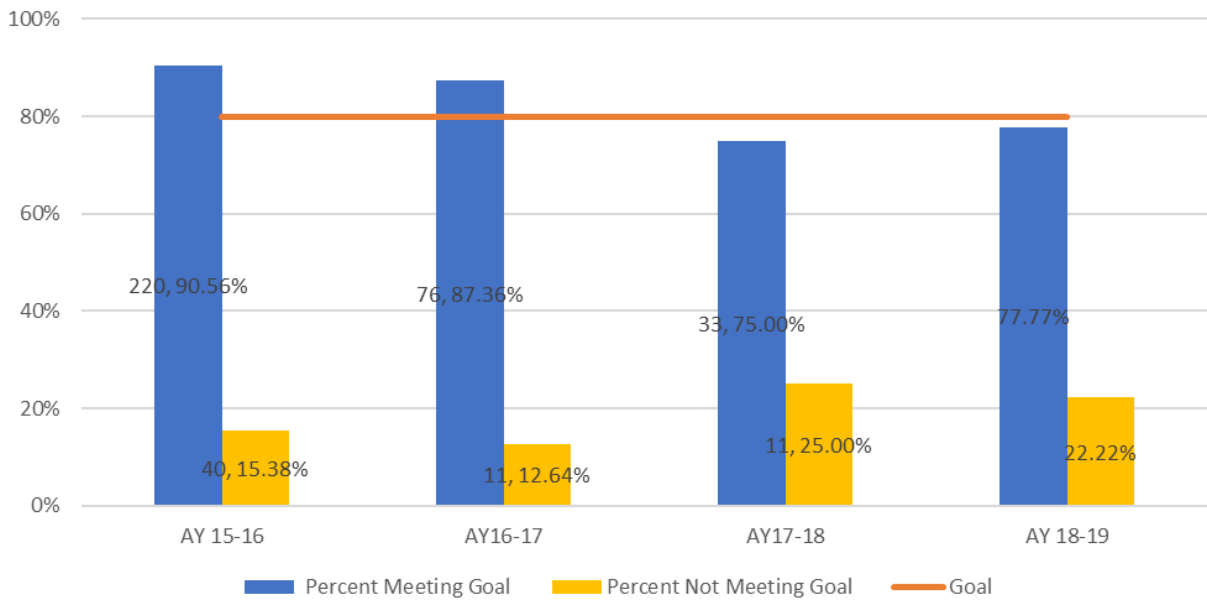
**PLO 2:** Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques and theories in the field of health care administration when analyzing complex factual situations.

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students will achieve one of the top two categories on the assessment examination.	Case Study Review & Questions. Direct, Summative, Internal.	Preliminary results seem to indicate some advances in assessment scoring.	At this time, the Peregrine Assessment are not completed.	MHA Program will continue to review assessment results	See below

**PLO 3:** Students will be able to effectively integrate (or synthesize) important facts, concepts, principles and theories in the field of health care administration when developing solutions to multifaceted health care administration problems in complex factual situations, for greater organization efficiency and effectiveness.

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students will achieve one of the top two categories on the assessment examination.	Case Study Review & Questions. Direct, Summative, Internal.	Preliminary results seem to indicate some advances in assessment scoring but learning goal fell short of the projections.	At this time, the Peregrine Assessment are not completed.	MHA Program will continue to review assessment results. Special attention will be given to HLTH 6000 Integrated Studies to ensure integration of fundamental healthcare management concepts in the course learning outcomes.	See below

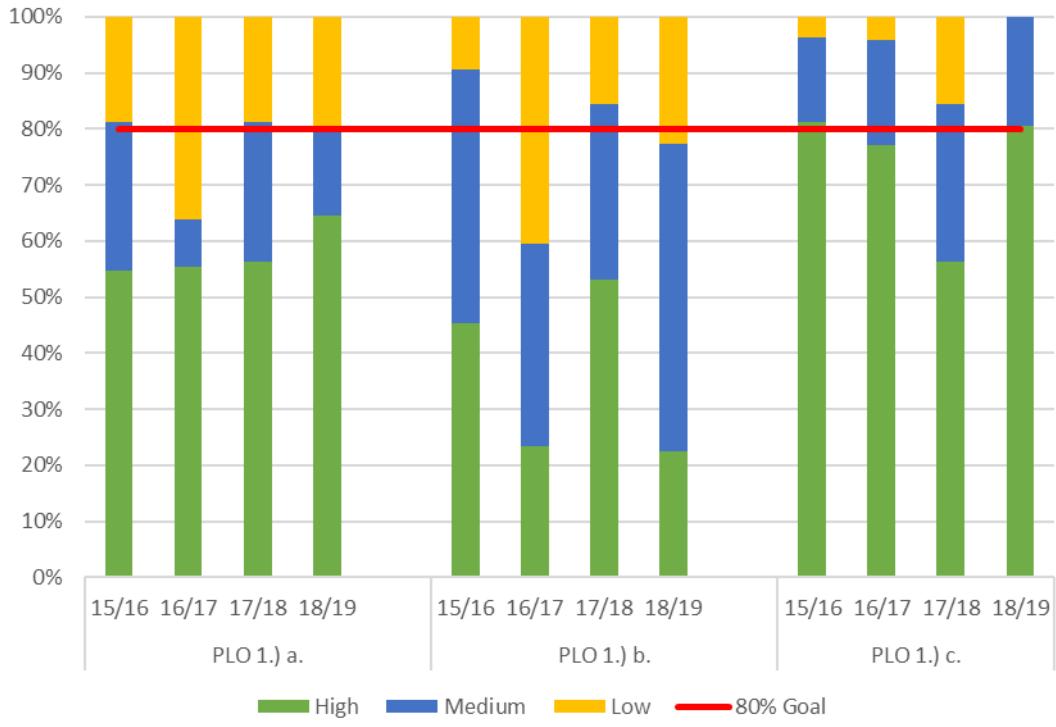
### MHA PLO 3



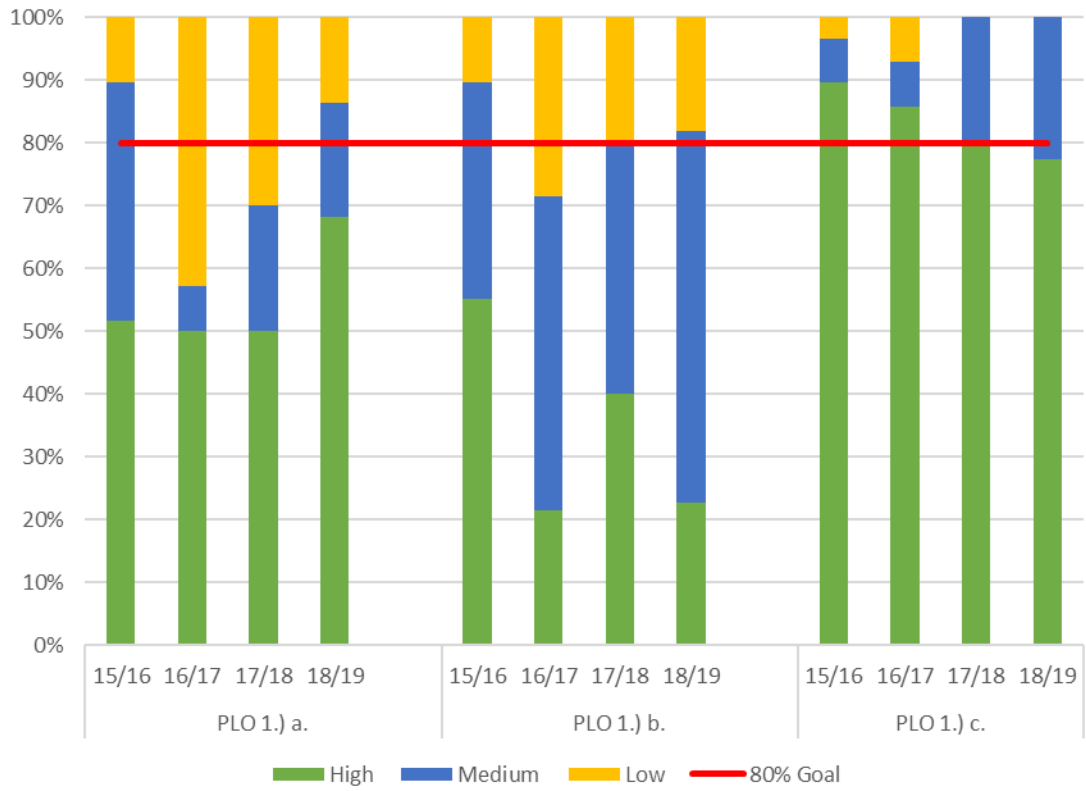
**Figure 4.2 – Assessment Report | Finance (MS) AY 1819**

<b>Program: MS Finance</b>					
<b>What changes did you make to the program in AY1819?</b>					
None.					
<b>What updates do you anticipate in AY 1920?</b>					
A new class, FINC 5100 Financial Modeling has been added. It is taken after the introductory finance course, FINC 5000, and is a prerequisite to all other finance courses except for FINC 5880, which is part of the MBA. The course utilized Microsoft Excel to create and analyze financial statements and value a firm. The assessment plan is also being updated to utilize Peregrine assessment tests. A pre-assessment for the program will be given in FINC 5100, with final assessment to still be done in FINC 6290.					
<b>PLO 1: Students can determine the value of financial assets.</b>					
Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students achieve "medium" or "high" results on assessment exam.	Multiple choice test at the conclusion of FINC 6290 (Capstone). Direct, Summative, Internal, Comparative.	Goal just met for sub-outcome (a), Goal just missed for sub-outcome (b), and 100% success rate for sub-outcome (c).	Similarly to previous years, students struggled most with sub-outcome (b) calculating the value of equity securities, with results falling just below acceptable levels. Sub-outcome (c) results improved to 100% of students achieving medium or high. Obviously, this is good news. Overall, it appears the online students are the weakest.	The newly introduced financial modeling class will walk students through the steps involved in finding the value of a firm using DCF and utilizing Microsoft Excel. Hopefully seeing the topic an additional time and in an application format will help improve results here.	See below

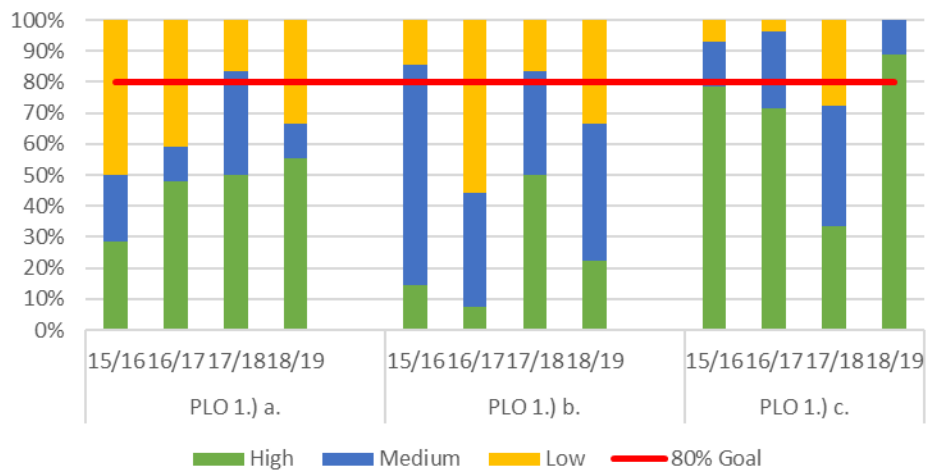
### PLO 1: All Students



### PLO 1: Webster Groves



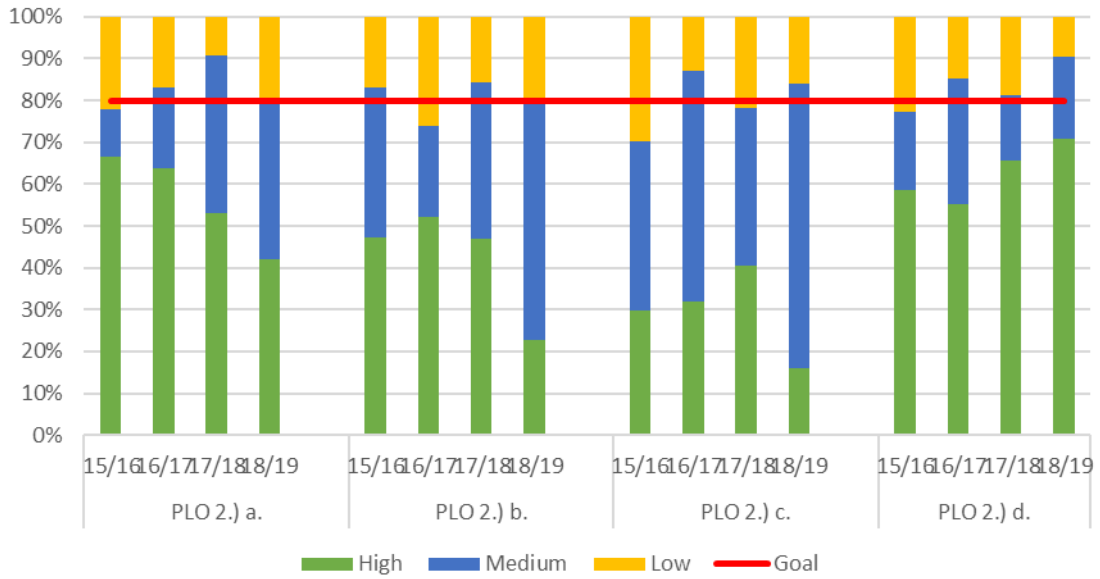
### PLO 1: Online



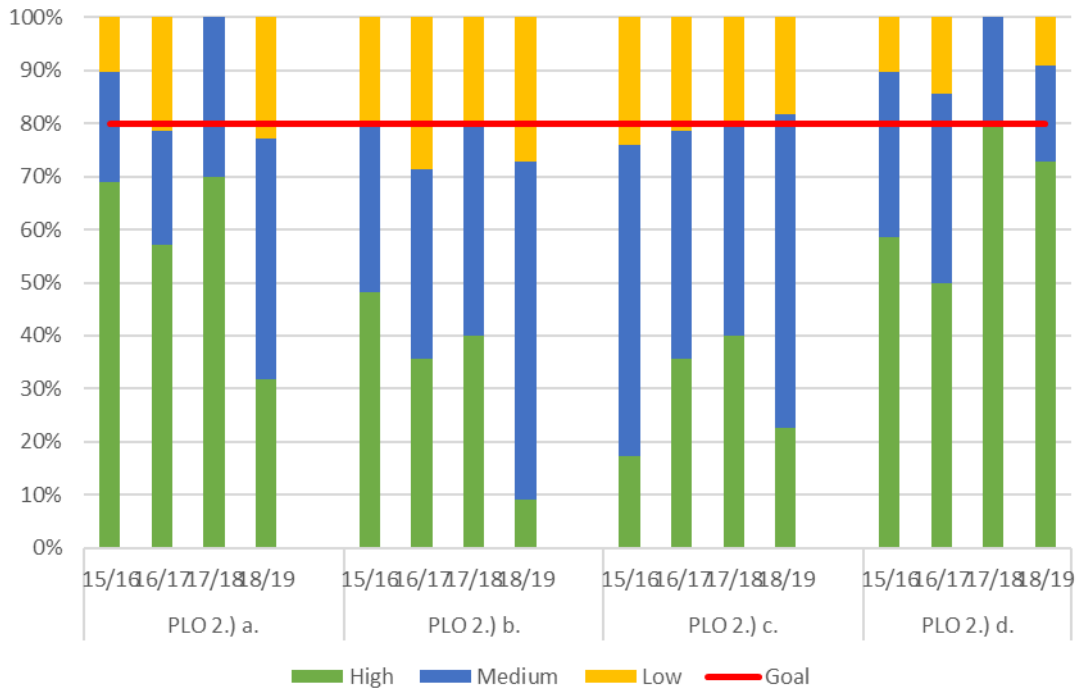
**PLO 2:** Students can analyze the financial decisions of a corporation.

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students achieve “medium” or “high” results on assessment exam.	Multiple choice test at the conclusion of FINC 6290 (Capstone). Direct, Summative, Internal	Overall, students met expectations.	Results were the opposite of last year’s: last year sub-outcomes (a) and (b) showed stronger results, but this year were weaker. The opposite occurred for sub-outcomes (c) and (d). Overall, online students showed more improvement than Webster Groves students.	No actions taken at this time.	See below.

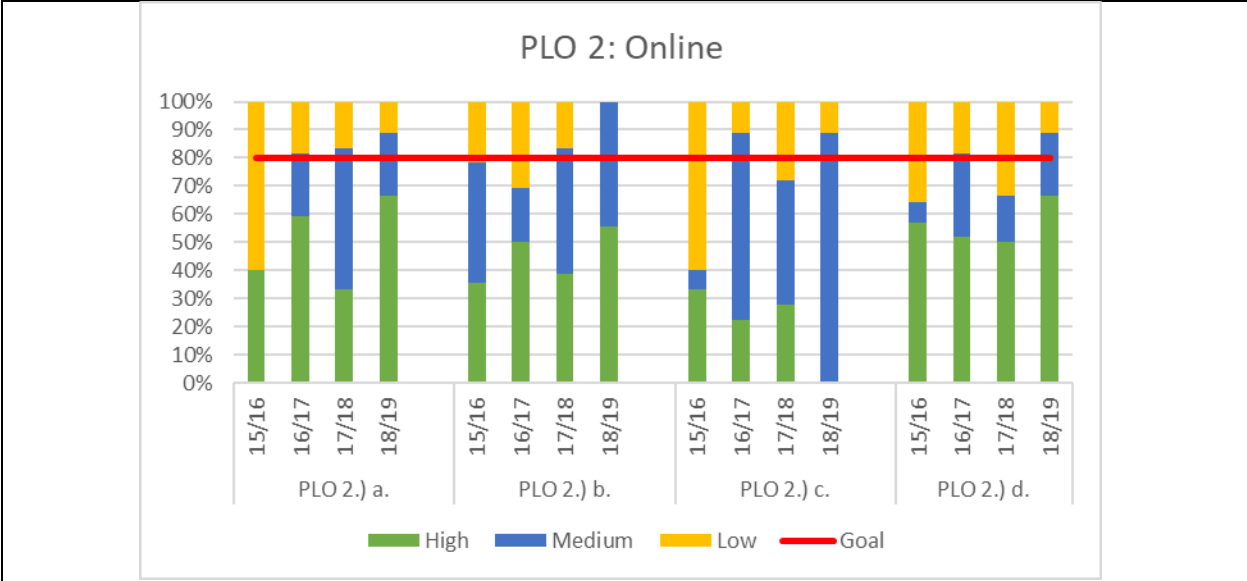
### PLO 2: All Students



### PLO 2: Webster Groves



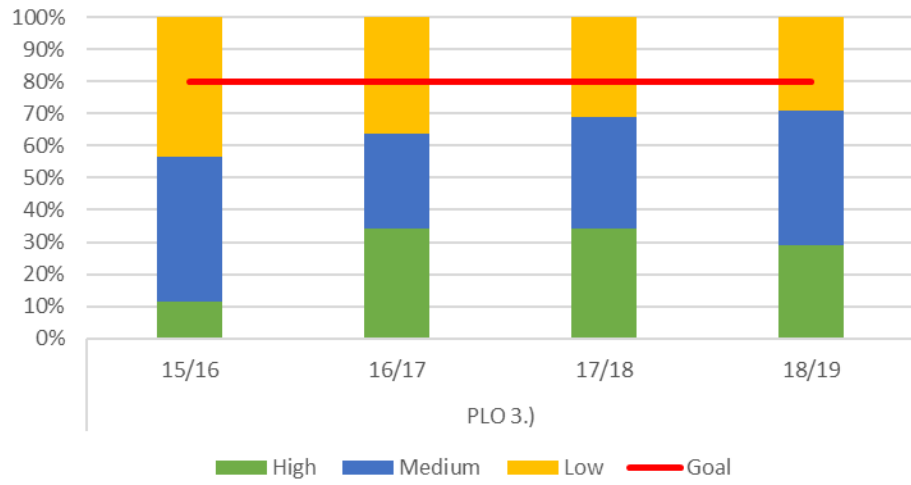




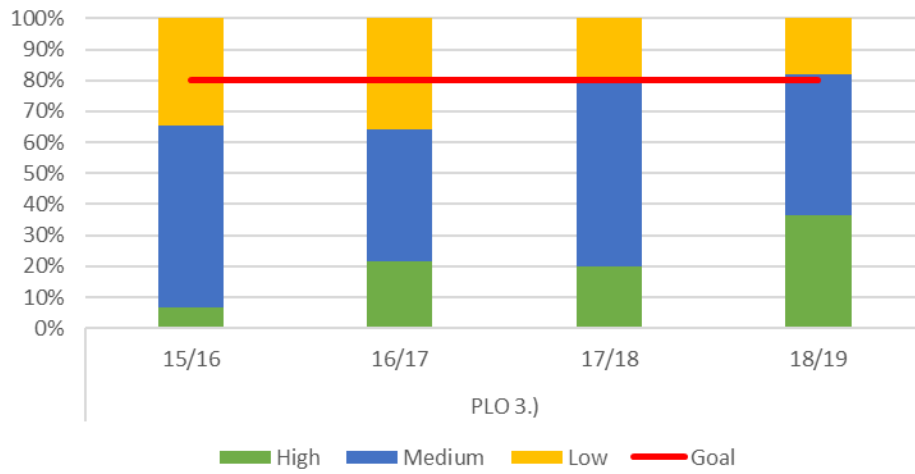
**PLO 3: Students can evaluate credit and interest rate risk.**

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students achieve "medium" or "high" results on assessment exam.	Multiple choice test at the conclusion of FINC 6290 (Capstone). Direct, Summative, Internal	Below expectations.	Once again, this learning outcome was the weakest. However, the overall upward trend has continued. Online students appeared to struggle more than usual, while Webster Groves students met expectations.	None at this time, but content and curriculum may need to be revisited in the near future to address this issue and/or the online course may need revision.	

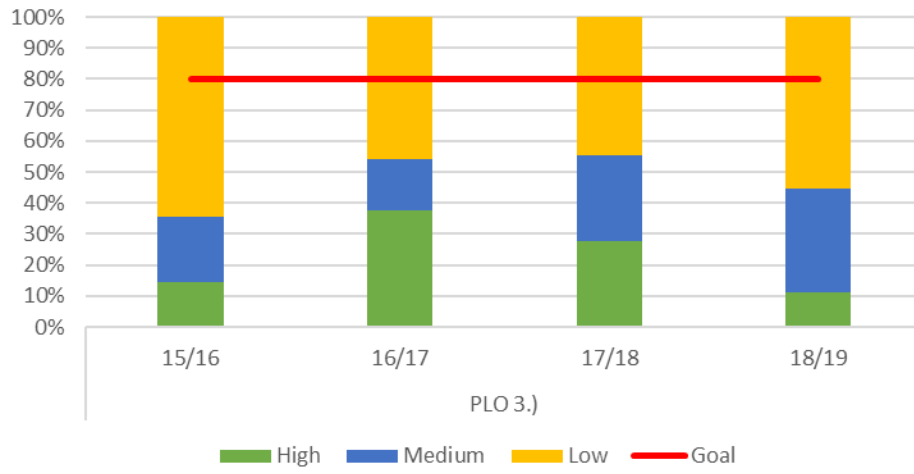
PLO 3: All Students



PLO 3: Webster Groves

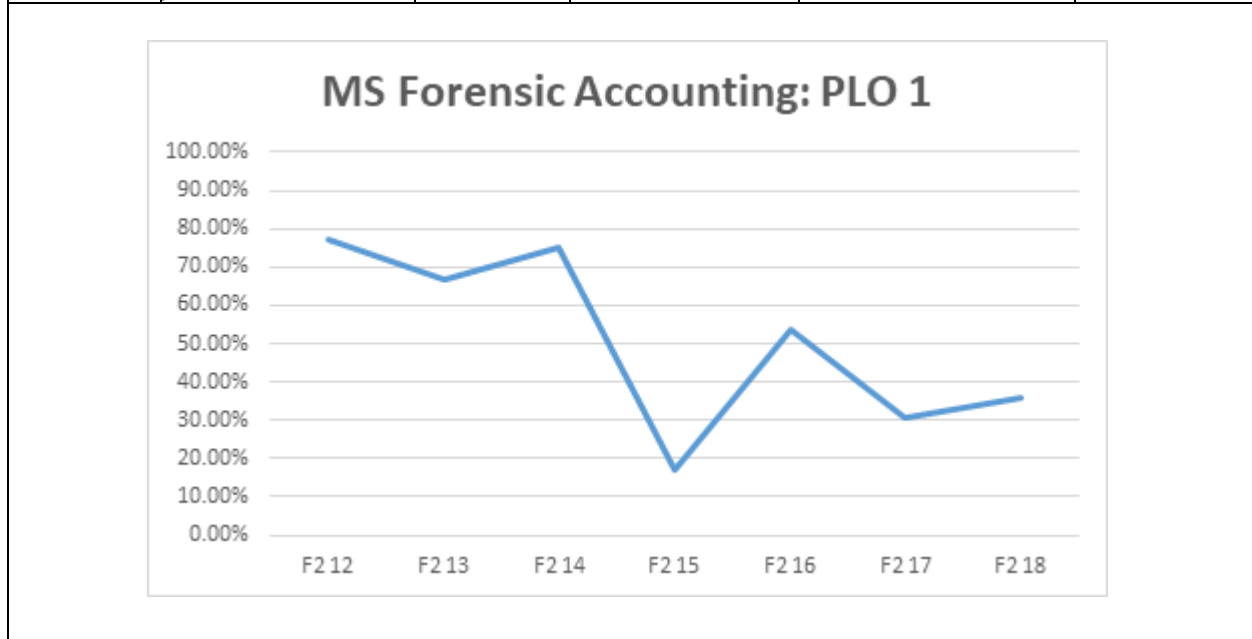


### PLO 3: Online



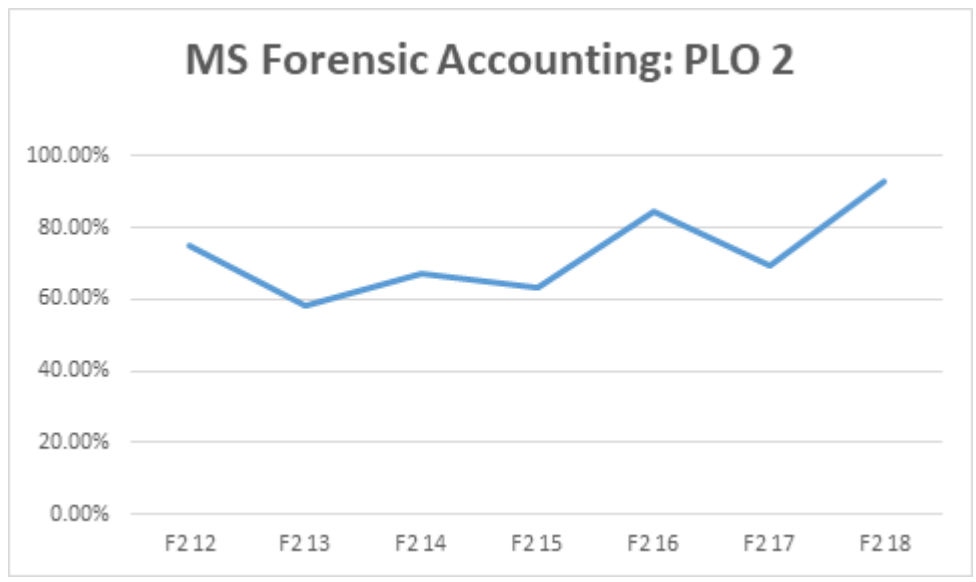
**Figure 4.2 – Assessment Report | Forensic Accounting (MS)**

<b>Program: MS Forensic Accounting</b>					
<b>PLO 1: Students will be able to identify and apply the law, the rules of procedure and evidence and ethics that relate to forensic accounting.</b>					
Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students will achieve “High” or “Medium” results on the assessment examination.	Comprehensive Exam in ACCT 5900, plus oral and written activities conducted in ACCT 5900. Direct Summative, Internal. Assessment exam developed by the Business Department.  A pre-test was conducted in 2018 to be used in the assessment for 2019-2020.  Learning Outcomes and Components Rubric provided to instructors	There was an increase from the F2 2017 in the results.	There was an increase from the F2 2017 in the results. In the future, we are going to utilize a pretest to better gauge the variability of the results.	We are continuing to review the supporting material in the program which could have had an impact on the results. Since this material is generally introduced at the beginning of the program, we are implementing a review of this material for the students later in the program	Fall 2018 results are the most up-to-date for the AY18-19.



PLO 2: Students will be able to identify, investigate and discover fraud and other improper accounting activities.

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students will achieve "High" or "Medium" results on the assessment examination.	<p>Comprehensive Exam in ACCT 5900, plus oral and written activities conducted in ACCT 5900. Direct Summative, Internal. Assessment exam developed by the Business Department.</p> <p>A pre-test was conducted in 2018 to be used in the assessment for 2019-2020.</p> <p>Learning Outcomes and Components Rubric provided to instructors</p>	There was an increase in the results from last year and so we accomplished our goal this year.	We will continue to monitor the results.	We have added a required practicum course which will increase the requirement of role playing and hands on exercises. We anticipate positive results in the future.	Fall 2018 results are the most up-to-date for the AY18-19.



**PLO 3: Students will be able to, orally and in writing, effectively communicate matters related to forensic accounting.**

Goal	Process/Measurement instrument	Current Results	Analysis of Results	Action Taken	Graph/table
At least 80% of students will achieve "High" or "Medium" results on the case and mock trial performance	Comprehensive Exam in ACCT 5900, plus oral and written activities conducted in ACCT 5900. Direct Summative, Internal. Assessment exam developed by the Business Department.  A pre-test was conducted in 2018 to be used in the assessment for 2019-2020.  Learning Outcomes and Components Rubric provided to instructors	Our goal was met and has been met in the past.	Our current activities has resulted in the program meeting these outcome goals.	Based on the results, we will continue to monitor this aspect of the courses to make adjustments when needed.	Fall 2018 results are the most up-to-date for the AY18-19.

