

Faculty Assembly Meeting

February 9, 2016

EAB 253/262

3:00 – 4:30 PM

Gwyneth Williams, Faculty Senate President, called the meeting to order.

I. Announcements

- a) Gwyneth congratulated Gary Renz on his election as the next Senate President. Gary will assume office on 1 June.
- b) At-Large Senate Nominations - Gwyneth reviewed the steps of the continuing Senate and committee election cycle. She encouraged faculty to self-nominate for positions and participate in faculty governance.
- c) Updates on Faculty Priorities Project – Senate representatives have met with all academic departments, but one. Additionally, we met with adjunct faculty in three academic departments. Analysis of the interviews has identified 10 principal themes to organize the interview content into. The final document should be ready by Spring Break and Faculty Priorities Initiative will be the topic for the 18 March Spring Institute.
- d) Future Information Sessions around Facilities and Operations - The Senate is working on organizing future sessions for faculty to discuss their concerns with the President and Provost regarding University facilities and operations.

II. Report from Committee to Review Faculty

Committee to Review Faculty Co-Chairs, Tom Cornell and Rich Dippell, notified the Assembly of the AY 2016-17 CRF Guidelines and Process Informational Meeting on Monday, 9 May 2016. They briefly reviewed their information session handout and encouraged interested faculty to attend the session.

III. Report from Salary and Fringe Benefits Committee in 2016 Survey

Salary and Fringe Benefits Committee Chair, Mike Hulsizer, communicated the results of the 2016 Salary and Fringe Benefits Survey. The final Salary and Fringe Benefits agreement will be presented for Assembly vote at an Assembly meeting in April.

IV. Presentation from Global Marketing and Communications

Chief Communications Officer, Barbara O'Malley, and John Costello presented an overview of academic program support by the GMC office. Their presentation included an overview of the GMC mission and purpose and background on Webster University's advertising focus. They addressed many of the GMC activities in support of academic programs, including: University website enhancements, search engine optimization efforts, the Localist calendar tool on the University homepage, Webster Today, print items that support Admissions and the Colleges and Schools, specific recent advertising initiatives, public relations initiatives for targeted academic programs, production of academic program videos, and data-based decision making. They solicited faculty participation and support in future marketing efforts.

V. Question period on GMC Matters

Following the Global Marketing and Communications presentation by Barbara O'Malley, and John Costello, the floor was opened for questions from assembly members.

VI. Discussion of 19 January Assembly Meeting

Gwyneth presented the responses to several open questions from the 19 January Faculty Assembly Meeting with President Stroble. The subjects included: the minimum service time for early retirement eligibility, the process for allocating student employees, and the costs of and enrollment support for future academic buildings.

With no further business, the meeting adjourned at 4:38 p.m.

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